

48th Location Opens in Clearlake, Texas

HOUSTON, TX – May 21, 2012 – Service King Collision Repair Centers, a Texas-based operator of high-quality collision repair facilities in the Houston, Dallas-Ft. Worth, San Antonio and Austin markets, announced today the opening of their 12th new collision center within the Houston marketplace in Clearlake Texas, located at 17080 Mill Forest Rd. This facilities opening today, further extends Service King as the fastest-growing large chain of collision repair centers in the United States with 48 collision centers throughout Texas.

"Our strategic goal is to choose locations that are convenient for our customers and focus on the areas where the most growth occurs," explains Chris Abraham, President of Service King. "The new Service King facility represents the completion of our service coverage around the Beltway. We've been looking forward to this facility for over 3 years and we are very excited about it," said Justin Regan, Vice President of the Houston market. The 40,622 square foot facility will employ around 20 people at start up and over 45 as operations are ramped up and will be able to house over 150 vehicles in production at any given time. This repair facility fits in line with our national growth strategy to serve growing communities with large populations. Our methods for growth include acquiring existing collision repair shops as well as renovating brownfield locations and even Greenfield locations if they are in a prime location. Along with all of our Houston locations, this facility houses an onsite Enterprise Rent-A-Car location. "Our number one focus is to make sure each store is running at 100% in terms of quality repair, on-time delivery and customer service. We also want to make sure we are offering the superior value and service that our insurance partners have come to expect from all of our Texas locations," said Regan.

The services offered by Service King throughout Houston are a mirror image of any Service King Collision Repair Center one would find throughout Texas, with a focus on customer service, quality repairs, and on-going training. All repair work is backed by a written lifetime guarantee, providing the ultimate in quality and customer satisfaction and, visitors can expect the same clean, comfortable customer lobbies, accommodating to both customers and insurance partners.

Service King Collision Repair Centers was founded 36 years ago by Founder and Chairman of the Board, Eddie Lennox, with one location in Dallas, Texas. Now, with 23 Dallas-Fort Worth locations, 12 Houston locations, 8 San Antonio, and 5 Austin, Texas locations, Service King recently announced national expansion plans to acquire 8 collision centers in Arizona in July 2012. Service King was named #1 in the 2011 Houston Business Journal's "Best Places to Work in Houston" listing.