Service King Collision Repair Founder Appoints New Leadership Team

RICHARDSON, TX — January 4, 2012 — Eddie Lennox, Founder, Chairman of the Board, and CEO of Service King Collision Repair Centers, the nation's largest employee-owned operator of collision repair centers, announced new leadership appointments of the company. Today, Lennox announced that Service King's President, Cathy Bonner, is the new Chief Executive Officer. Lennox will continue as Chairman of the Board of Service King.

Lennox said, "Service King has the best leadership team in the collision industry. Cathy Bonner has added seventeen new locations now covering 70% of the Texas population." Lennox added that Bonner's next goal is to lead the second growth phase making Service King a national company by adding assets beyond the Texas borders.

Moving into the President's role is Chris Abraham, currently Vice-President of the Houston Market. Jeff McFadden will take the role of Executive Vice President.

Also joining the executive leadership team in new positions are Eileen Clark, Chief Financial Officer, and Michael Devendorf, Chief Operating Officer.

"This is the future leadership of Service King and I am so excited about the possibilities for us," said Eddie Lennox.

"This leadership team has combined, over one hundred years of corporate business experience."

About Service King:

A graduate of Dallas Spruce High School, Service King Founder Eddie Lennox completed the school's auto repair program. In 1976, Lennox opened a small paint and body shop operation in a two-car garage in West Dallas. It was a one-man operation, complete with a small hand-painted sign. Within 12 years, the company had expanded to five locations.

Today, Service King Collision Repair is known for its high quality, high tech collision repair facilities with 47 locations throughout the Dallas-Fort Worth, Houston, San Antonio, and Austin areas. Service King is driven by the goal of providing unequalled customer service. The slogan of Service King is, "We don't just fix wrecked cars... we help repair people's lives."

Service King employs over 1,400 people. The company has consistently been voted as one of the "Best Places to Work" in Dallas-Fort Worth and Houston by the Dallas and Houston Business Journal.